news +++ Light + Intelligent Building Istanbul 27–29 November 2024

## light+ intelligent building

Light + Intelligent Building Istanbul: The new meeting point for the lighting and building automation technologies industry

Istanbul, 13.09.2023. For more than 20 years, the Light + Building brand continues to bring manufacturers in the lighting, electrical engineering, home and building automation and connected security technology sectors together with architects, interior architects, designers, contract professionals, engineers and distributors in Frankfurt and around the world. The spotlight of the brand is now on Istanbul, the meeting point of continents, with a new trade fair to be held as of 2024.

Organized by Messe Frankfurt Istanbul, Light + Intelligent Building Istanbul will be held with the contribution and expertise of Lighting Equipment Manufacturers Association (AGID) and will bring together domestic and international manufacturers to display their newest products and technologies with buyers mostly from Türkiye and surrounding regions.

On even years when industry professionals from all around the world meet in Frankfurt at Light + Building, Light + Intelligent Building Istanbul will be held in a tailored concept which combines trade fair environment with a fringe programme where the latest developments, trends and foresights towards the future are discussed. The first edition of Light + Intelligent Istanbul will take place on 27–29 November 2024 with this concept at Istanbul Lutfi Kirdar International Convention and Exhibition Centre. The registrations for the 2024 edition is scheduled to begin in the first few months of the upcoming new year.

Starting from the year 2025 and followed by odd years when there is no Light + Building trade fair in Frankfurt, manufacturers from all around the world will be able to exhibit with stands with a size upon their choosing at Light + Intelligent Building Istanbul where they will find a trade platform of a larger scale. By doing so, it is aimed to minimize the investments of the exhibitors and trade visitors, whilst saving time and effort they spend for their preparations to attend multiple Light + Building brand shows.

Light + Intelligent Building Istanbul – The new meeting point of the future 27–29 November 2024, Istanbul Lutfi Kirdar International Convention and Exhibition Centre

## For more information:

www.light-building-istanbul.tr.messefrankfurt.com

Follow us on social media: www.linkedin.com/showcase/light-building-istanbul/ www.instagram.com/lightbuildingist www.facebook.com/lightbuildingist Light + Intelligent Building Istanbul is part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial <u>Light + Building</u> event. The next edition will be held from 3 - 8 March 2024 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Parking China. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit <u>http://www.brand.light-building.com</u>.



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## **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,160 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €454 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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