

news +++ Light+ Intelligent Building Istanbul
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First edition, spectacular start: Light + Intelligent Building Istanbul 2024 concludes with great success

Istanbul, 29.11.2024 – Light + Intelligent Building Istanbul, the new meeting point for the international lighting and building automation technologies industry, took place at Istanbul Lutfi Kirdar International Convention and Exhibition Centre (ICEC) on November 27–29, 2024. Organized by Messe Frankfurt with the support of Lighting Fixtures Manufacturers Association (AGID), Turkish National Committee on Lighting (ATMK), TMMOB Chamber of Interior Architects of Türkiye, Istanbul Energy Inc. and Istanbul Chamber of Commerce, the event attracted significant interest from industry professionals worldwide.

Featuring the latest products and technologies in categories such as technical lighting, components, street and city lighting, decorative lighting, home and building automation technologies, and electrical engineering, the fair hosted 110 exhibitors from 7 countries and trade visitors from 61 countries over three days. International business connections were a prominent highlight of Light + Intelligent Building Istanbul 2024. Many purchasing professionals, particularly from the Middle East, North Africa, the Balkans, and various European countries, met with exhibitors to explore the latest technologies, experience innovations firsthand, and sign new procurement agreements.

An inspirational start for the industry from the opening

The opening ceremony, hosted by Burcu Kapu, featured speeches by Messe Frankfurt representatives, Managing Director Tayfun Yardim, Group Show Director Johannes Möller, Elena Scaroni, Secretary General of Lighting Europe, Emrah Kaymak, President of the TMMOB Chamber of Interior Architects of Türkiye, Prof. Dr. Rengin Unver, President of ATMK, and Fahir Gok, Chairman of AGID. The shared message emphasized the contributions and opportunities the fair brings to the industry, exports, production, and innovation as the first event under the globally recognized Light + Building brand in Türkiye.

“Future of Lighting” Theme at Balkan Light 2024 Conference

On November 28–29, Balkan Light 2024 Conference attracted lighting professionals, academics, architects, and designers. The conference’s theme, “Future of Lighting,” was addressed in the opening session by Dr. Diana Wernisch, Secretary General of the International Commission on Illumination (CIE), with her presentation “Light and Lighting: The Role and Strategy of CIE.” Additionally, Longevity Specialist Dr. Aysegul Coruhlu discussed “Circadian Lighting and Longevity.”

Nevzat Satiroglu, Deputy Minister of Energy and Natural Resources of Türkiye, also participated in the opening session and later toured the fair, engaging with exhibitors about their showcased products and technologies.

Trend Talk Sessions Offered Engaging Content to Visitors

Trend Talk sessions, held in Hall 1.0, featured expert speakers sharing insights and experiences with participants:

- Berrin Avcioglu captivated attendees with her presentation “Humans and Organizations in the Future of Business,” moderated by Sencer Aksuner.
- Kultur Yildiz discussed “Lighting in Office Design.”
- Dr. Yuksel Yalcin, General Manager of Istanbul Energy Inc., delivered an impactful presentation on “Smart Lighting Systems in Cities.”
- Alper Yegin, CEO of LoRaWAN Alliance, addressed technology enthusiasts with his talk “Digital Transformation with Next-Generation Wireless Communication Technology LoRaWAN.”
- Assoc. Prof. Dr. Caner Ozdurak explored “Medium- and Long-Term Expectations and Financial Management” in a session moderated by Pelin Grit Sari.

E-House powered by Interra: A Glimpse into “Smart Living”

One of the most popular experiential areas at the fair, E-House powered by Interra, allowed visitors to experience integrated smart home and building automation technologies. Showcasing a wide range of solutions, from lighting control systems to security technologies, this space attracted significant attention from professionals.

With thousands of products and technologies on display, a comprehensive program of events, and the opportunities it created for the industry, Light + Intelligent Building

Istanbul 2024 concluded with remarkable success, surpassing expectations. The fair showcased Türkiye's potential as a global player in the field, driven by its growing production capabilities and technologies. Light + Intelligent Building Istanbul is set to contribute even more significantly to the industry's development in the coming years.

For more information:

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Light + Intelligent Building Istanbul is part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](http://www.brand.light-building.com) event. For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>.



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Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2023 were around € 609 million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

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For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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